



STICKY: A (SELF) LOVE STORY

LIVE EVENTS

2016-17 SPONSORSHIP PROGRAM

HERE'S WHY WE'RE MAKING HISTORY - JOIN US!

Sticky: A (Self) Love Story is the world's FIRST, and ONLY, feature documentary on the universal subject of masturbation. Full of candid interviews from sex therapists, religious figures, and psychologists to celebrated figures such as former Surgeon General **Dr. Joycelyn Elders**, comedian **Janeane Garofalo**, Hustler Founder **Larry Flynt**, Circle Jerks singer/songwriter **Keith Morris**, Porn Star **Nina Hartley**, and many more.

Be part of Sticky's live events. Sticky, Vision Films, and Tugg are offering Manufacturers, Distributors and Retailers multi faceted, customizable, and strategic brand sponsorship opportunities like never before. Imagine making a movie to promote your product and seamlessly advertising it to the world. What if you could leverage an existing movie, which has star power, and has been attracting major media already?



OUR TEAM'S **HARD TO BEAT**

Vision Films is an Independent Distributor and VOD Aggregator of Feature films, Documentaries and Music Programs. We are Direct with all the major cable and digital platforms, including iNDemand (Comcast, Cox, Time Warner, Broighthouse), Direct TV, Ubiquity (Verizon, ATT), Dish, iTunes, Playstation, Xbox, Amazon/Amazon Prime, Vudu, Google Play, Vimeo, Netflix and many more.

Tugg is a web-platform that lets YOU, the audience, choose the movies that play at your local theater. Pick the date, time, and place for your screening. Sell tickets on your personalized event page. Sell enough tickets before the deadline to confirm your screening. Sit back and enjoy the movie. Our exhibitors network includes thousands of screens all across the country.



BECOME A SPONSOR - LET'S COME TOGETHER

We believe in building integrated marketing campaigns; increasing brand visibility and relevancy to the audience. Our team can assist your brand in developing integrated branding pre-event, on site, and post event.

Our team hopes to work with our sponsors before our talent announcement, and our ticket on-sale launch to truly build an effective partnership. May is masturbation month and we have several live events lined up which include **Theatrical showings**, a **College Tour**, **Film Festivals**, and **Industry Events**.



Sticky is looking for sponsorship to finance a college tour that would position your brand and products in front of thousands of college students interested in self-pleasure. The sponsorship dollars will be used to finance the planning, travel, and publicity surrounding each event. Screenings are to be followed by a Q&A with the writer/director and selected sex educators, who will make mention of the sponsor and their products. Previous screenings averaged between 120-250 students and involved collecting an RSVP mailing list of those in attendance.

SAFER than SAFE SEX **(SELF) LOVE** **COLLEGE TOUR**



A SUBJECT THAT TOUCHES US ALL

Primary Core Target



Innovative, discerning fans of edgy films, and of documentaries.

Secondary Core Target



key interest groups who have a particular emotional tie to the film, its themes, its settings and its speakers.

Mass Market



Those with an interest in the subject of 'Sticky' who will hear about it from our high profile media coverage, and fans of mainstream movies.



THE **NUMBERS** KEEP...AHM...COMING!

Sticky & TUGG combined numbers

Sticky Trailer Views **121,336+**

Facebook **29,658+**

Twitter **17,705+**

Colleges **1,000+**

Film Festivals **30+**

Theaters **15+**

Total **= a lot of eyeballs**





*The Morality of
Masturbation*



*Masturbation
Law and Politics*



OUR MEDIA STICKS

	Unique Views
	23 million+
	8.2 million+
	1.5 million+
	1.2 million+
	1 million+
	1 million+
	697,000+
	309,500+
	387,000+
	245,000+
	199,000+

...TO NAME A FEW



LOOK WHO'S TALKING

"Sticky does its part by facilitating a critical conversation. The Internet may not always aid in demystifying our sex lives (and sex drives), but with resources like Sticky readily available, opportunities for sex-positive education and personal growth may be more plentiful than ever."

-Daily Dot

"Sticky: A (Self) Love Story, offers a cultural history of masturbatory shame — and explains why Pee-wee Herman is an American hero."

-New York Magazine

The film entertainingly chronicles the recent history of this discomfort, from an Alabama law banning the sale of sex toys to the more recent suicide of a 14-year-old boy allegedly videotaped masturbating

-Newsweek

"All jokes aside, sex education is taught in schools across America, but the real education is taught outside of class by students' peers. Even the great comedy classic "American Pie" addressed the stigma of self-pleasure. Who does it more? Who's better at self-love? "Sticky" answers all these questions and more."

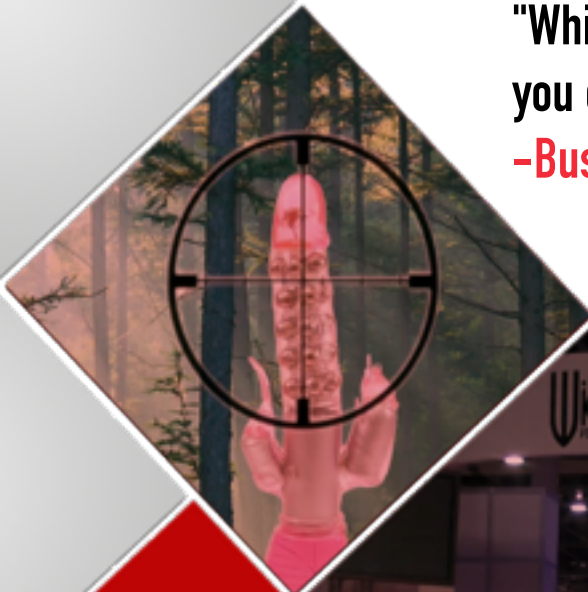
-Slant News

"While the documentary discusses heavy topics like sexual shame and suicide, you find that you can easily keep watching because it somehow remains lighthearted overall."

-Bustle

"educational, entertaining and "gripping"

-Sexpert



THE BIG RELEASE

Theatrical Run

April – June 2016

San Francisco – May 18,27 (200 Seats)

New York – May 21,24 (220 Seats)

Las Vegas – May 25 (135 Seats)

Boston – May 26 (100 Seats)

Arkansas – May 31 (100 Seats)

Los Angeles – TBD (200 Seats)

Alabama – TBD

Seattle – PENDING

Portland – PENDING

Denver – PENDING

Austin – PENDING



Previous College Screenings

Spring 2016

Arizona State University

University of Wisconsin

Eastern Michigan University

Future College Screenings

Fall 2016 – Spring 2017

UCLA

USC

Loyola

University of Nebraska

Widener University

Indiana University

Columbia

Harvard

Boston College

Michigan State University

University of Michigan

University of Arizona

University of Texas

Minnesota State University

etc...



WE DON'T WANT TO DO THIS ALONE

*Sponsorship dollars are **per event** and accounts for film licensing fees, related event planning, travel, and promotion to integrate your brand with our screenings in theaters, conferences and colleges.*

	Bronze \$1,000	Silver \$2,500	Gold \$4,000
Distribution of promotional material & products (coupons, sex toys, etc.)	X	X	X
Your Logo on our website and social Media	X	X	X
Your logo in e-communications		X	X
Venue signage & product table		X	X
Mention in all press releases			X
Sponsor mention during Q&A			X
Complimentary theater tickets	1	2	4



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Contact us for more information

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